



Kilmarnock Town Board

1st July 2024

Long Term Plan for Kilmarnock Skeleton

We Make Kilmarnock- Our Long Term Plan

Introduction

Who We Are- Kilmarnock

- Kilmarnock story, statistics, history/Heritage, sons and daughters, future

Kilmarnock Town Board

- Chair’s welcome, summary, purpose

We Make Kilmarnock

Our Vision

- 250 words
- Outcomes – Beautiful, Enterprising, Fun, Healthy, Safe
- Cross-cutting: Creativity- Past, Present, Future

How We’ll Know We’re Making A Difference

- How success will be judged
- Approach to learning and measuring impact: action research undertaken throughout delivery; personal stories/journeys, case studies, satisfaction/other data –e.g. community wealth built

We Make Kilmarnock Beautiful

- Relevant stats, photos, maps, images
- Relevant engagement feedback/community aspirations
- Investment Plan 2024/27

			LTP Investment Theme			Local Investment Theme
Intervention/Project	Investment Allocated (£)	Due Date	Safety & Security	High Streets, Heritage & Regeneration	Transport & Connectivity	Poverty & Equity

We Make Kilmarnock Enterprising

- Relevant stats, photos, maps, images
- Relevant engagement feedback/community aspirations
- Investment Plan 2024/27

			LTP Investment Theme			Local Investment Theme

Intervention/Project	Investment Allocated (£)	Due Date	Safety & Security	High Streets, Heritage & Regeneration	Transport & Connectivity	Poverty & Equity

We Make Kilmarnock Fun

- Relevant stats, photos, maps, images
- Relevant engagement feedback/community aspirations
- Investment Plan 2024/27

			LTP Investment Theme			Local Investment Theme
Intervention/Project	Investment Allocated (£)	Due Date	Safety & Security	High Streets, Heritage & Regeneration	Transport & Connectivity	Poverty & Equity

We Make Kilmarnock Healthy

- Relevant stats, photos, maps, images
- Relevant engagement feedback/community aspirations
- Investment Plan 2024/27

			LTP Investment Theme			Local Investment Theme
Intervention/Project	Investment Allocated (£)	Due Date	Safety & Security	High Streets, Heritage & Regeneration	Transport & Connectivity	Poverty & Equity

We Make Kilmarnock Safe

- Relevant stats, photos, maps, images
- Relevant engagement feedback/community aspirations
- Investment Plan 2024/27

			LTP Investment Theme			Local Investment Theme
Intervention/Project	Investment Allocated (£)	Due Date	Safety & Security	High Streets, Heritage & Regeneration	Transport & Connectivity	Poverty & Equity

How This Plan Was Made & How It Will Be Delivered

- Engagement methodology, case studies, examples, photos, quotes
- Membership of Town Board
- Statement about collaborative leadership, combining of assets, joint working
- Statement that Town Board members will contribute their assets and networks to enable delivery and to secure further private, public and philanthropic investment

Journey to 2034

Timeline infographic- key milestones