

NOTE OF MEETING – 19 APRIL 2024

Present:	Apologies:
Fiona McKenzie (Chair) Alan Brown MP Councillor Douglas Reid Councillor Barry Douglas Raymond Higgins Angela Cox Eddie Fraser Billy Bowie Colin Blair	Stuart McCallum Peter Telfer Rev. David Cameron
In Attendance: Claire Kavanagh	

No.	Item	Board Action
1.	Welcome & Introductions Fiona welcomed those in attendance to the meeting, invited introductions from all in attendance and noted apologies of members unable to be present.	N/A
	Actions Arising: N/A	
2.	Opening Remarks Fiona addressed members on her early thoughts on the scale of the potential for the Town Board/Long Term Plan, having engaged in various conversations with local and national stakeholders since her appointment and discussion followed. The period to 1 st August in respect of the Long Term Plan is for the people of Kilmarnock to come together to set priorities for investment and to gain ownership of driving the Town Board's agenda- success will come from the pride, passion, skills and talents of the town's people & businesses- building these into action & infrastructure improvements. The Town Board must reach all parts of the town, respecting these as communities in their own right, with a town centre that is for everyone.	AGREED
	Actions Arising: N/A	
3.	Note of Last Meeting Members approved the draft note of the 27 March 2024 meeting, noting the following in respect of actions arising: <ul style="list-style-type: none"> Fiona continuing to have offline discussions in respect of a potential Vice Chair; 	

No.	Item	Board Action
	<ul style="list-style-type: none"> • All required information was submitted to DLUHC for 1st April deadline; feedback awaited; • Two individuals approached re: Town Board membership- one unable to accept due to current commitments, one response awaited; • BBC piece Kilmarnock History: Kilmarnock in the 1950s circulated; • Mechanism agreed regarding Town Board spend of initial/capacity monies; • Support from Vibrant Communities in progress; • Long Term Plan engagement/development method emerging; and • Schedule of meetings in progress, noting finding dates to accommodate all members exceedingly challenging. Members can discuss any relevant matters with Claire/Fiona offline if unable to attend. 	APPROVED
	Actions Arising: N/A	
4.	<p>Plan Preparation</p> <p>Fiona presented concept branding kindly provided by a local Kilmarnock marketing professional. Strapline ‘We Make Kilmarnock’ and people-focussed concept for use in multiple channels.</p> <p>Discussion followed, in summary:</p> <ul style="list-style-type: none"> • People-led and delivered, leading to infrastructure improvements; • Need early, visible campaigns and success to be credible; <ul style="list-style-type: none"> ○ Summer period; positive, energetic engagement across KK; allocate funding to each KK community action alliance & and layer with town centre larger scale event to pull community together, culminate in Big Plan Day (Strategic Vision). ○ Potential for project with young people frequenting the Bus Station (Safety theme). YP – contribute to events, employment, and training. ○ Big Kilmarnock clean up- potential for funding allocation to enable through volunteers/contractor. • Resources needed to make it happen: marketing/comms/website/socials, FT Project Manager, commercial/funding co-ordinator, support from Vibrant Communities. 	APPROVED
	<p>Actions Arising:</p> <ul style="list-style-type: none"> • Bring short paper on existing/planned approach to engaging young people frequenting Bus Station, by 10 May. Raymond Higgins. • Arrange Town Board walkaround Civic Centres. Claire Kavanagh • Consider visit to best practice areas e.g. Stockton on Tees. All • Co-ordinate paper re: resources needed and costs for plan development, by 10 May. Claire Kavanagh. • Consider Basecamp as PM platform. All 	
5.	AOCB: Nil	
	Actions Arising: N/A	
	Date of Next Meeting: 10 May 2024	